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Victorian pier to be proud of

ONE YEAR short of its centenary Llandudno's 2,295-ft long pier is the envy of every other Welsh resort, both as a superb piece of living Victoriana, and as a practical terminal for the big ships of the Isle of Man Steam Packet Company.

Llandudno is now the only North Wales resort able to offer the cruises which were once considered an essential ingredient of any successful seaside rival to the inland spas.

In recent years Llandudno has also been visited by the large luxury Swedish American liners on their popular "adventure cruises" billed as having been designed for those fortunate Americans "who have seen everywhere else".

Alas, the Kungsholm, flagship of the Swedish American Line, was sold in September to a company in Bermuda. The fact that the new owners are retaining what has always been a traditional name within the Swedish American fleet, points to the latter company's strained financial situation in its passenger operations.

Swedish American's second liner, the Gripsholm, which visited Llandudno last summer, was sold in December to a Greek owner who will be giving her a new name.

Meanwhile the Greek-owned Epirotiki Line are making inquiries with a view to bringing some of their cruises to Llandudno, involving their ships Argonaut and Apollo II.

Nothing has been finally settled but the inquiries point to the healthy state of Llandudno pier which has been listed since 1969 as a structure of special architectural and historic interest.

The pier head aquarium will be reopened this year. The cast iron kiosks will be inhabited by traditional tenants, including the popular cartoonist Bill Richardson who took the place of the silhouette artist.

Llandudno's visitors are so conservative that the Stage Door Bar of last year will be reverting to its more familiar and more popular name of Dolphin Bar. Seemingly the visitors resent change.

Llandudno—the resort

for sandy beaches, safe sea-bathing, fishing, sailing, golf (4 courses) shopping, live entertainment, the Great Orme Railway and the longest cabin lift in Britain.

Aberconwy—the region

for historic castles, magnificent moun-

SWIMMING POOL
Llandudno
OPEN HOURS

Mon., Wed.	9 a.m.-8.00 p.m.
Tue., Thur.	9 a.m.-8.30 p.m.
Friday	9 a.m.-6.30 p.m.
Saturday	9 a.m.-5.30 p.m.
Sunday	9 a.m.-4.00 p.m.

Last admission 30 minutes before closing.

ADMISSION:

Adult Swim	20p
Junior Swim (under 16)	10p
Adult Spectator	10p

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